

## What drives you?

Everyone is different. From the reason for wanting to speak another tongue, to personal language goals and preferred methods of learning, no two students are the same.

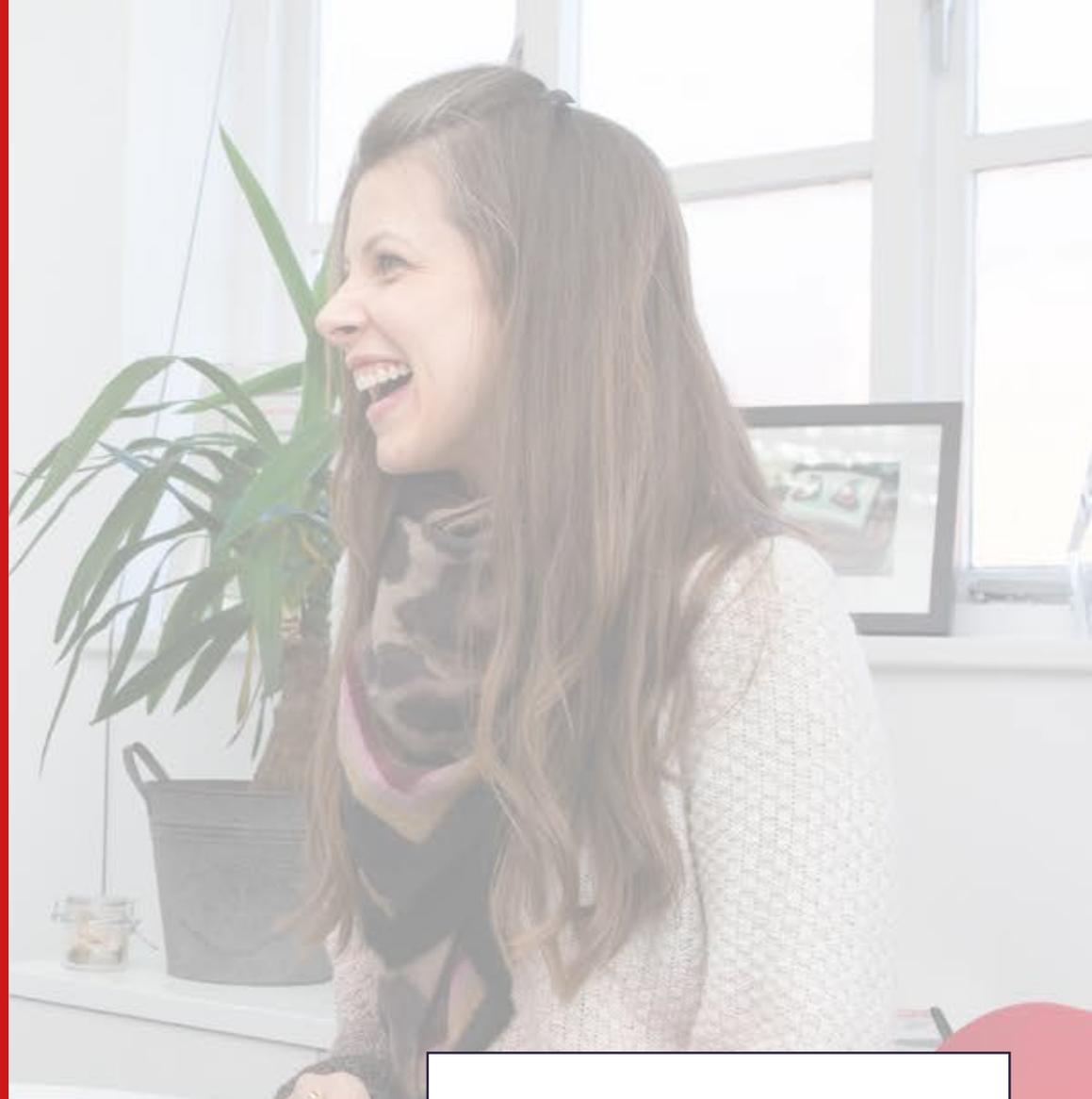
That's why The VICI Language Academy stands for more than just a one size fits all approach to learning languages. We have a range of learning solutions to support all ages and levels of language proficiency, and each of our offerings is as unique as the fingerprints of the client it is designed for.

## It's all about you

Our flexible, student-led approach informs everything we do. Do you respond best to 1-2-1 coaching or group sessions? Thrive on face-to-face contact or prefer private study? Always have availability at the same time or wrestle with a diary that's constantly changing?

No matter what your needs are, we've got the solution for you.

It's all about you, your learning preferences and favoured communication style.



# LANGUAGE COACHING THAT'S AS UNIQUE AS YOU ARE

# V'ICI

LANGUAGE ACADEMY

discover a lifelong love of languages

# GUIDING, INSPIRING AND EMPOWERING OUR STUDENTS

Here at VICI we are passionate about working with our clients to deliver unparalleled language coaching to suit every individual. Our tried and tested approaches support all ages and levels of language proficiency:

## Student-led ethos

We believe in your language coach being 'a guide on the side, rather than a sage on the stage', so we aim to put our students - rather than the teacher and his or her knowledge - at the heart of each lesson.

## Communicative approach

Our preferred teaching method - a natural, hands-on experience of the language that prioritises oral communication over precise grammar and is proven to help students become more confident, faster.

## Blended learning

A methodology that uses technology to combine in-class and out-of-class learning, maximising the educational impact for students of all backgrounds. Blended learning combines the best aspects of face-to-face teaching and online instruction in a way that improves the student experience, increases learning and boosts engagement.

## Innovative resources

We constantly research and test new multi-media resources and make sure our students have access to the formats that best suit them, whether books and magazines, interactive online exercises or games.

"We value the importance of building strong relationships with our students so they feel understood and supported. Honesty, openness, excellent communication and collaboration are part of our values."

**Nathalie Danon**  
Director



# YOU'RE IN THE DRIVING SEAT

From a monthly membership without long-term commitment to a more structured set language programme, you can pick your learning journey based on your preferences.

The following questions will help you identify the best option for you:

You feel better when learning in a structured environment



You'd like a written framework comprising learning objectives, topics and lessons



You need flexibility around your study and may not attend regularly week-in-week-out

**Choose one of our 5  
Language Programmes**

You have a regular schedule you'd like to fit your learning into



You're looking to kickstart your studies but don't have defined objectives



You would rather not enter into a long-term commitment but extend on a rolling basis

**Choose one of our 4  
Membership Packages**

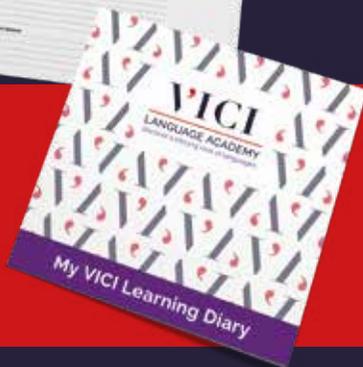
# LANGUAGE PROGRAMMES

**Daniel**

Daniel wanted something that would give him a structure and a solid grounding:



“I see learning Japanese as a long-term goal so I chose the **PINNACLE PROGRAMME** over 9 months with a 3 month extension. This suits me because it means I never pay for lessons I don't attend.”



# FIND THE RIGHT PROGRAMME FOR YOU

	EXPRESS	ESSENTIAL	DISCOVERY	PINNACLE	LINGUIST MASTERS
Up to 3 Languages					✓
Can be Shared by a Family					✓
1 Hour FREE Coaching Clinic				✓	✓
All Learning Aids Provided			✓	✓	✓
VICI DropBox for 1:1 Support			✓	✓	✓
Tailored Language Programme	✓	✓	✓	✓	✓
Planning Worksheet	✓	✓	✓	✓	✓
Learning Style Assessment	✓	✓	✓	✓	✓
Evaluation Test	✓	✓	✓	✓	✓
Coach's Email Address	✓	✓	✓	✓	✓
Free Consultation	✓	✓	✓	✓	✓
<b>EXPRESS</b>	<b>6 HOUR Intensive VICI Express</b>				
<b>ESSENTIAL</b>	<b>10 HOURS - Valid for 12 weeks</b>				
<b>DISCOVERY</b>	<b>20 HOURS - Valid for 24 weeks</b>				
<b>PINNACLE</b>	<b>30 HOURS - Valid for 12 months</b>				
<b>LINGUIST MASTERS</b>	<b>100 HOURS - No time limit</b>				

## FREE LEARNING DIARY!

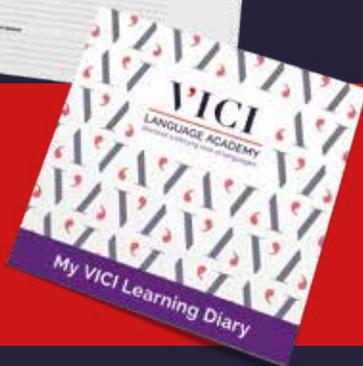
# MEMBERSHIP PACKAGES

## Jane and Nigel

Jane and Nigel wanted to fit practising French in their busy retiree lifestyle!



“We didn’t want to make a long-term commitment, and just wanted to get into the routine of coming to the Academy and speaking as much French as our availability allowed, so **CLUB REGULAR** was ideal for us.”



## CLUB SUPPORT

2 HOURS  
EACH MONTH

## CLUB REGULAR

4 HOURS  
EACH MONTH

## CLUB ACTIVE

6 HOURS  
EACH MONTH

## CLUB FREQUENT

8 HOURS  
EACH MONTH

# FREE LEARNING DIARY!

# WE'RE ADDING EVEN MORE CONVENIENCE AND FLEXIBILITY TO YOUR STUDIES...

We don't believe one-size-fits-all when learning languages at The Academy, and the online platforms we offer as part of our service are no different:

## i.vici

If you want the accelerated results of a face to face coach, but love the idea of learning a language from home, i.vici offers the best of both worlds.

With i.vici you can enjoy the teaching expertise the VICI has to offer whether you are at your office, at home or abroad.

- Learn anywhere, at any time
- High level of guidance and feedback from your coach
- Encouragement and support whenever you need it
- Blended learning
- Latest teaching techniques
- Emphasis on learning through interaction



## Lingua Attack

We also offer access to Lingua Attack. This innovative, multi-device, multilingual online language learning platform is designed to engage language learners. Content is constantly updated and includes clips from current films, television series, news reports, as well as games and thematic visual dictionaries.



Lingua Attack's approach immerses you in a foreign language the way it's actually spoken in everyday life. The fun, interactive exercises keep you motivated day after day and your coach can check in and see how you're progressing, building your progress into your blended learning objectives.



All our Programmes and Memberships can be enjoyed at The Academy or by using our online platforms - or a combination of both!



So if:

- ✓ You live or work a fair distance from the Academy
- ✓ You travel regularly
- ✓ You need flexibility
- ✓ You love the idea of learning a language from home or the office

We've got the answers for you!

Visit our website for more information: [www.iviciacademy.com](http://www.iviciacademy.com)

## NEXT STEPS...

We want you to be sure that the VICI is a good fit for you before you make any commitment. So get in touch now to arrange your

## FREE CONSULTATION and FREE TASTER SESSION

During your consultation you'll discuss your objectives and preferred learning method and receive advice about the right learning journey for you, including fee options.

It couldn't be easier to arrange yours - get in touch today:

Call 01635 44424

Text (07976) 243529

Email [learn@thevici.com](mailto:learn@thevici.com)



We have a money back guarantee in place!

So, if after 3 months of following your chosen language programme you can honestly say that you haven't experienced any improvement, we will refund your money.

### NEW MEMBERS:

Your membership agreement will need to have been completed prior to commencement of your lessons.